



Get Found Now Four Month Fixed-Term Membership

Step by step self-training membership program



The Get Found Now fixed-term membership is intended to help beginning or re-entry speakers position themselves so they can Get Found Now, create a full schedule, build a successful & lucrative business and become the 'Go To' expert in your subject matter.

This fixed-term Get Found Now membership was created for those who are unable to attend a live workshop. It delivers the same learning content only without the live training and extra perks and bonuses. You will receive four lessons, one per month consisting of 30-50 pages in length of pure learning content plus action plans.

The lessons cover easy to follow steps to creating a successful and lucrative speaking business. There are vital steps involved in positioning yourself as an expert and if you skip one or try to move too fast you end up backtracking and this creates a lot of frustration, time and a big dent in your pocketbook. I take things that seem impossible and difficult and present them in very understandable and doable steps.

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Wendi McNeill has created an extremely effective and foolproof blueprint for anyone who wants to Get Found Now and be seen as the **Expert** in their field.

The bottom line for this fixed-term membership is to help YOU become visible and credible to your target market using the tools and resources I present. My goal for you is to assist you in positioning yourself properly within your niche market on your subject matter so you become the 'go to' expert and buyers will seek you out instead of you pounding down doors.

The Get Found Now fixed-term four month membership is intended for beginning public speakers, re-entry speakers, authors and coaches.

The Get Found Now fixed-term membership is a step by step learning program to help beginners position themselves as an expert so they can Get Found Now and create a full speaking schedule and lucrative business.

The problem I see with many beginners is although they have a dream and the passion, they lack the "know-how" in getting off the ground and in positioning themselves correctly the first time. They need simple and easy to understand steps to guide them in the right direction and this is exactly what this fixed-term four month membership will provide for you.

You don't have to be a top dog executive to start your own speaking business because speakers come from all walks of life from moms, authors, teachers, doctors, students, coaches, mechanics, farmers, to upper management and they all come from different lifestyles and different income levels. You don't need a PhD, MBA, certifications and years of traditional education to speak...all you need is the passion, dedication and a clear solution to your target audiences' most pressing challenge.

Most public speaking programs and workshops teach you how to present, how to write an effective speech or how to conquer your fear of speaking, this workshop does **none** of these. This learning program is specifically intended to take you from the ground to positioning yourself as an expert so you can start securing speaking engagements, build your credibility, gain exposure and build multiple streams of income.

We all know you can't walk into the speaking arena one day and have your first booking the next, it doesn't work that way and if it did...what a wonderful world this would be! Just like any other business you have to do some leg work, you have to prepare, learn and create and if done properly and in the right steps will have optimal results.

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Below is an overview of the fixed-term membership training

- 4 monthly step by step lessons along with an action plan for each lesson. Each lesson will consist of 30-50 pages in length including the action plan. The training lessons are not full of hype but pure content intended to take you from ground level to positioning yourself and getting found so you can have that successful and lucrative speaking business you have always dreamed about.

Here's what you will learn during your fixed-term membership

Month 1 – Determining your niche, market and target audience

The #1 secret in building a successful and lucrative speaking business is by truly determining your niche (many think they know their niche, but this is where the problem is and why so many speakers fail to grow & become successful. This area will determine if you will make it or break it in the speaking business. Determine your target audience, this will not be a general audience but one that is very targeted and one you are meant to serve, one that needs the solutions/s you can provide) Determining your market and audience can be a make or break decision for you so its important to really research and take your time.

Month 2 – Create a brand for your speaking business, marketing material & topics for your presentation

Always be YOU, this is what will separate you from the pack. You want something that will stick in the minds of the buyer and potential clients & do dare to be different! You want to be known as the 'Go To' person in your field. **Creating topics and your content** around the solution, your expertise and experience in life and business. **Creating Marketing material** (the basics to get started)

Month 3 – Create a strong online presence, marketing strategies, techniques for building a strong platform and we will also discuss the advantages of using social media

A website that is designed to meet the needs of your target audience and one that includes all the necessary ingredients for online success as a speaker (this is a requirement because about 95% + planners are going online to find their speakers and you need to make sure you are easily found) You will also learn how to make your website work for

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you and not against you, how to use it to build your mailing list and profit instead of only using it for an online brochure. **Set up specific marketing strategies and building a strong platform.** This will be the most important part to your business growth because if you don't market they won't find you and if you don't build a strong platform your talk will mean nothing. What is a platform? A platform is a solid foundation in which you stand to showcase your expertise; it is where you show that you do indeed "Walk your Talk" We also discuss the importance of using social media today and how it can increase your exposure, credibility and build relationships. I will also touch on the top social media sites and how to use them, what to do and what not to do.

Month 4 – Creating Products, Working with Meeting Planners, Follow up Care and Tips on Finding Speaking Engagements

You will also learn how you can continue to easily create a product line. There is a reason we do this and suggest it before heavily marketing yourself as a speaker because it gives you instant credibility and you are seen as an expert in your field. If you want more time to live the life you want and more time for creativity in your business you need to automate and systematize your business. You will also learn the importance of follow up care and building relationships (you have heard it a million times...its all about relationships)

Who's the Get Found Now fixed-term membership intended for?

The Get Found Now training is intended for beginning public speakers, re-entry speakers, authors and coaches who want to Get Found Now and position themselves as an expert in their field. This fixed-term membership is four months long and is for those who are self-motivated and dedicated to getting found and growing their speaking business.



What separates you from your competitors? Why are they getting found and not you? Why are they perceived as the expert and not you? How do I become known as an

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expert in my in my subject matter? How do I fill my speaking schedule and build a lucrative speaking business? I want to start speaking and sharing my message but don't know where to start. How do I get clients and speaking jobs? How do I make money speaking? So many questions and challenges that need solutions and answers and all these questions and so much more are answered in the fixed-term four month membership program.

I encourage my participants to take action on each step/lesson they learn, print it out and complete each action plan. Its important not to skip steps as this is a building block process. You are given one month to complete each lesson and implement it into your business before starting the next lesson. We give you one month before the next lesson arrives so this gives you time to learn all the content as it is packed-full of pure content that will take you to the next level.

The fixed-term membership is for those who are willing and ready to take the necessary steps to really become successful and start securing speaking engagements and positioning themselves as an expert. It's a self-training program for those who are not afraid to do what it takes to make this happen, if you are this person then you are on your way to creating a successful and lucrative speaking business! Remember, you really have to WANT it in order to get desired results.

This membership training program is **NOT** for those who lack dedication, desire and motivation. Wendi encourages only those who are ready to go for it and get it done to sign up for the Get Found Now Fixed-Term Four Month Membership.

End results of the Get Found Now fixed-term four month membership

Remember this greatly depends on you following steps and completing the action plans Wendi has created for you and doing it in a timely fashion. It will also depend greatly on your willingness to put forth the effort in creating optimal success. I can assist you with all the material, tools and resources but if your dead in the water, have no commitment, are a procrastinator, have no desire or dedication I won't be able to help you. So, with this is mind and you feel you are a great candidate for the program you can expect your end results to be the following:

- ✓ Have niched yourself with a very targeted audience (you will know exactly who you are meant to serve and how and what solutions you will provide)
- ✓ Have a strong online presence that speaks directly to your audience
- ✓ You will have created your topic/s along with program specific content
- ✓ Have created several strategies for getting more clients
- ✓ Have created or taken the steps towards creating your essential marketing materials (with the use of tools, resources and templates Wendi provides)



- ✓ You will be in the process of securing your first speaking engagement whether free or fee
- ✓ You will have created a brand for your speaking business
- ✓ You will have several marketing techniques in place
- ✓ You will know where and how to look for speaking leads
- ✓ You will have begun the essential steps in building a strong platform
- ✓ You will have created at least one product with several more in the works
- ✓ You will know the importance of following up and creating lasting relationships
- ✓ You will learn how to best work with meeting planners
- ✓ Plus much more...

The end result of this program is to get you started successfully in your own speaking business by creating all the necessary building blocks to start marketing yourself as a speaker to meeting planners and organizers so you can start booking speaking engagements. It is important **not** to skip steps because it will take much longer and more money if you try and short cut causing a lot of wasted time, frustration, a dent in your pocket book and the end result of this... you give up!

Can you guarantee I will get my first speaking engagement after the four month membership is complete?

All I can say is if you're ready and can follow simple step by step instructions; if you really want to build a successful and lucrative speaking business **AND if you really want it...then I can help you build it and get you get there!**

I cannot honestly say, Ok sign up for the GFN fixed-term membership and you're a shoe in and on your way to success; this would be giving you false hopes. You have to **want it** and you have to be ready to follow easy and well explained step by step instructions given in the lessons and then and only then can I guarantee you will be on your way to building a successful and lucrative speaking business.

There are no guarantees or promises in any program you invest in and if someone promises you results just by signing up for a program then they are giving you false hopes. No one can guarantee the success and end result of each individual student, take for instance a student wants it but does not follow through with the steps provided in the program, doesn't take action or implement the things they learn into their business and just waits for things to land on their lap or skips vital steps then this won't work therefore no success.

This self-training program provides solutions with excellent results and is intended for only those who have the desire and can follow very easy step by step instructions that are given in this program...your success will be determined by you and you only, whether or

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not you can follow step by step instructions and follow through and most importantly not give up!

What's My Investment for the Get Found Now Fixed-Term Membership?

Your investment for the Get Found Now fixed-term membership is \$57 per month for four months.

Start this program today and receive your first lesson and companion worksheet immediately at a low cost of \$57. Members will be billed automatically every month at the rate of \$57 per month for 3 additional months. Once the program is complete your fixed-term membership has ended and all billing will be stopped.

If you have additional questions please see or FAQ page for this training program. You can also email wendi@CharliJane.com