

WHY
SHOULD
THEY
listen
TO
you
?



Laurie Brown

SPEAKER, AUTHOR, TRAINER, CONSULTANT

Hopefully, your answer isn't, "Cuz I said so! That's why!" That never worked for Mom and Dad, and it's not going to work for you. So, how do you make your presentation or training so unique and compelling that they can't help but listen to you and respond the way you want them to?

Give them a reason to listen by learning:

- Verbal and nonverbal communication
- How to use visuals
- How to build rapport
- Adult learning principles
- A simple formula for an effective speech
- How to relax

Here's what Laurie's clients had to say:

“LAURIE IS RELAXED, poised, friendly and extremely knowledgeable about the art of presenting in a business setting — all important qualities for a coach. Moreover, her sense of humor, dedication, and flexibility make her a pleasure to work with. I highly recommend Laurie to anyone in need of consulting in the area of instruction, facilitation, or presentation.”

— KARYN PATTERSON,
TRIAD CONSULTING

“AFTER A TWO DAY workshop of presentations skills for non-native English speakers, I could see substantial improvements in the presentations of most team members. Some of them came out of the training with surprising skills.”

— JOHANNES SIEBERT,
BMW PANAMA

“THE FEEDBACK from the studios indicates that you walk on water. All four studios were extremely happy with the two-day sessions you conducted. Thank you so much for sharing your knowledge and expertise with us. I know the quality of the product that we produce will benefit from the advice and training that you provided.”

— JOHN BUTORAC,
SOCIAL SECURITY ADMINISTRATION,
OFFICE OF TRAINING

Partial Client List

American Medical Systems
Burnet Title
BMW Panama
Calumet Lubricants
Ford Asia Pacific
EFI
GMAC
General Motors
Hunter Marine
Jackson Hewitt
Kmart
Mercedes Benz
National Assoc. of Career Women
National Tenant Network
Social Security Administration
UAW
Visteon Japan

BOOK LAURIE NOW!

MEMBER
NSA