



About Upside Thinking, Inc.

Upside Thinking, Inc., founded by Lisa Marie Platske, is an international leadership development company committed to transforming the personal and professional lives of leaders.

Through its motivational leadership seminars and workshops, coaching and consulting services, upside events, and edu-taining resources and products, Upside Thinking inspires leaders to action and gives them the tools they need to:

- Achieve excellence personally and professionally;
- Create a positive change in behavior and performance for themselves and their organizations;
- And increase their success, their happiness, and their bottom line.

Clients from every industry, walk of life, educational background, and level of business experience have used Upside Thinking's services to create more effective and enjoyable work environments, motivate their employees to excellence, and achieve success they only dreamed possible.

What People are Saying

"Lisa Marie Platske and her company Upside Thinking are changing the way people do business. Her innovative ideas and strategies are right on target for what is happening in today's business world, no matter if your company is a corporate giant or a small business, you need what her company offers to get you and your company to the next level."

- *Robbie Motter, CEO Contacts Unlimited & NAFE Western & Mid Atlantic Regional Coordinator*

"Lisa Marie Platske has the unique ability to connect with individuals while speaking to a large group. She helped me to see my uniqueness in self and purpose as I walk amongst many in the business world! Lisa Marie created an environment for me to unleash my true potential and direct my energy towards opportunities which complement my talents and personal goals. Her energy and insight are genuine and well-received by all."

- *Ellen Magerman, Entrepreneur*

"Lisa Marie Platske, Chief "Enthusiasm" Officer of Upside Thinking doesn't just "talk the talk", she walks it! She is a true Upside Thinker, as nothing but positive words, energy, compassion, love, and dedication come from this incredibly energetic, hard-working woman.

- *Brenda Saunders Todd, Owner, Speaking Essentials*



Fee Structure:

Keynote: \$3500 plus travel expenses

Full-day training: \$3997 plus travel expenses

Half-day training: \$2197 plus travel expenses

Workshop/Seminar: \$1000 for the first hour. \$500 for each additional hour up to 6 hours

50% to be paid 60 days prior to speaking engagement, 50% upon completion of assignment.

All checks should be made payable to ***Upside Thinking, Inc.*** and forwarded to the same. Cancellations will be rescheduled at a mutually convenient date. If a program is cancelled by client and not rescheduled, deposit will be considered full and complete settlement.

Accommodations and Transportation (airfare, hotel & ground transportation) (When airfare is booked by speaker, amount due will be invoiced upon confirmation of flight and is due within 14 business days.) All hotel, parking, meals and gratuities will be billed direct to client.

Non-profit rate: 50% off regular prices plus travel expenses

Theme: Change/Influence/Leadership

Topics:

- Riding the Upside: How to Drive Your Organization to the Top
- If You Always Do What You've Always Done, You'll Always Get What You've Always Got or (What Got Me Here Won't Get Me There)
- Seven Steps to No-Stress Success: How to Turn Possibilities into Realities
- Turning Your Contacts into Contracts
- Have Badge, Will Travel: Leadership Lessons from Homeland Security
- Designing Your Destiny: How to Create the Life You've Always Wanted
- Developing Your Leadership Potential
- The Attractor Factor: How to Become a People Magnet
- Capturing Opportunity in Change



About Lisa Marie Platske, Upside Thinking CEO

Lisa Marie Platske, Chief Enthusiasm Officer of international leadership development company Upside Thinking, Inc. and award-winning entrepreneur, wows audiences with inspirational seminars and provides coaching/consulting to transform the way leaders approach their personal and professional lives.

Her presentations, coaching sessions, and book *Designing Your Destiny: Achieving Personal and Professional Success through Upside Thinking* help professionals to develop a clear and effective, mission, vision, and brand in order to maximize their sphere of influence, achieve long-term growth and steady profits while balancing work/life responsibilities. With her high energy, three core beliefs, and seven pillars of success, she empowers people across the country to create the lives they've always wanted.

With a BS in Criminal Justice and an MA in Human Resources Training & Development, Lisa Marie acquired much of her expertise during her years in banking and federal law enforcement where she served in both the Department of the Treasury and the Department of Homeland Security.

Today, she partners with the Inland Empire Women's Business Center to provide opportunities to those who cannot ordinarily afford them, is a member of the National Association for Women Business Owners, Miami, and also serves on the board of the For You Network (an affiliate of the National Association of Female Executives), and the Girl Scouts - San Geronimo Council,

In January of 2007, the National Association of Female Executives awarded her with a Woman of Excellence award for her vision, creativity, and service; and the For You Network honored her with the 2008 Woman of the Year award. Lisa Marie's awards also include the very prestigious 2008 Distinguished Graduate Award from her alma mater Allentown Central Catholic High School, and the 2008 President's Call to Service Award (George W. Bush) for her years of volunteer service.

She has been featured in The Press Enterprise, The Business Journal, The San Bernardino Sun, 951 magazine, Alert magazine, Private Clubs magazine, and the book *Speaking of Success* next to speaking giants Ken Blanchard and Jack Canfield. She is also a frequent radio show guest on LA market radio stations and has been a guest on the Defining Moment television show.

Lisa Marie is also the founder of the Leadership Success Summit.